

Dear Friends —

As we approach the monumental 2012 Presidential Election, American citizens face some of the most complex global issues in a generation. The Global Summit IV, commencing only one week after the election, will illuminate, analyze, and provide insight about subjects that directly impact the future of not only America, but also the world. In the spirit of the Perry 200 Commemoration and in an effort to play its part in commemorating the Battle of Lake Erie and the War of 1812, the Jefferson Educational Society has doubled its budget to make the fourth annual Global Summit the most outstanding intellectual conference ever assembled in Erie. As a native of Erie and proud supporter of my hometown, I am delighted to announce the seven speakers selected to present their worldly views and ideas this November 13-16.

Similar to last year with Dr. Francis Fukuyama, the Global Summit IV will launch on Tuesday, November 13 at 7:30 p.m. with a speaker who really does not need an introduction: *New York Times* columnist **David Brooks**. The following day, Wednesday, November 14, will be equally electrifying as **Rev. Barry Lynn** from the **Americans United for Separation of Church and State** presents at 12 p.m., followed by **Republican Strategist and former Senior Aide to President George W. Bush, Karl Rove**, at 7:30 p.m.

The Summit continues at 12 p.m. on Thursday, November 15 with **Dr. Norman Ornstein**, author of the eighth bestselling book in the country right now, *It's Even Worse Than It Looks: How the American Constitutional System Collided with the New Politics of Extremism*. The third day of the Summit closes at 7:30 p.m. with a lecture delivered by **Dr. Robert Kirshner**, a leading astrophysicist and professor at Harvard University.

The Global Summit IV will conclude on Friday, November 16 with presentations from bestselling medical author **Dr. Ira Byock**, who will speak on *Dying Well in America* at 12 p.m., and the 2012 Thomas B. Hagen Dignitas Award recipient **Barry Casselman** at 7:30 p.m., who will take a post-election look at what's next in American politics.

Friends, I have traveled the country to attend many conferences and I believe that the Jefferson Society Global Summit is amongst the best. I hope that as we unite around the Perry 200 Commemoration, you will continue to support the Jefferson Educational Society as we keep our pledge to continue to develop the Global Summit as the premier educational event in the tri-state region.

Sincerely,

Steven J. Scully, M.S.
Senior Executive Producer, C-SPAN
Chair, Jefferson Society Global Summit IV

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Thomas Jefferson believed a citizenry that was educated on issues and shared its ideas through public discourse had the power to make a difference in the world.

The Jefferson Educational Society of Erie is a strong proponent of that belief, offering courses, seminars, and lectures that explain the ideas that formed the past, assist in exploring the present, and offer guidance in creating the future of the Erie region.



3207 State Street
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November 13 -16

Speaking In Person
Karl Rove
David Brooks
Robert Kirshner
Rev. Barry Lynn
Norman Ornstein
Ira Byock
Barry Casselman



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JEFFERSON SOCIETY
GLOBAL SUMMIT IV

Hear National Experts Speak On Crucial Topics!

Live & In Person

David Brooks NOV. 13 / 7:30 p.m.

How We Live: The More Things Change The More They Stay The Same
David Brooks has a gift for bringing audiences face to face with the spirit of our times with humor, insight and quiet passion. He is a keen observer of the American way of life and a savvy analyst of present-day politics and foreign affairs.

He holds several prestigious positions as a bi-weekly Op-Ed columnist for *The New York Times* and a regular analyst on PBS "NewsHour" and NPR's "All Things Considered." He is the author of two books of what he calls "comic sociology"—descriptions of how we live and "the water we swim in" that are as witty and entertaining as they are revealing and insightful: *Bobos in Paradise* and *On Paradise Drive*. *Bobos in Paradise* was a *New York Times* bestseller.

Mr. Brook's current book is titled *The Social Animal: The Hidden Sources of Love, Character and Achievement*, on why neuroscience and sociology are so important to thinking about politics, culture and the future of America in world society.

David Brooks has worked at *The Weekly Standard*, joining the magazine at its inception and serving as senior editor. He has been a contributing editor at *Newsweek* and *The Atlantic Monthly*. He worked at *The Wall Street Journal* for nine years in a range of positions, including op-ed editor. He has written for *The Yorker*, *The New York Times Magazine*, *Forbes*, *The Washington Post* and many other periodicals.

Evening Event: Adults \$25; Students \$10

Rev. Barry Lynn NOV. 14 / Noon

A New Definition Of Religious Freedom: The Fraud Of Fundamentalism

Since 1992, the Rev. Barry W. Lynn has served as executive director of Americans United for Separation of Church and State, a Washington, D.C.-based organization dedicated to the preservation of the Constitution's religious liberty provisions. In addition to his work as a long-time activist and lawyer in the civil liberties field, he is an ordained minister in the United Church of Christ, offering him a unique perspective on church-state issues.

An accomplished speaker and lecturer, Mr. Lynn has appeared frequently on television and radio broadcasts to offer analysis of First Amendment issues. On the radio, he serves as host of "Culture Shocks," a daily look at issues affecting society and the culture. In 2006, he authored *Piety & Politics: The Right-Wing Assault On Religious Freedom*. In 2008 he coauthored *First Freedom First: A Citizen's Guide to Protecting Religious Liberty and the Separation of Church and State*.

A member of the Washington, D.C. bar, Barry Lynn earned his law degree from Georgetown University Law Center in 1978. He received his theology degree from Boston University School of Theology in 1973. He was born in Harrisburg, PA, and raised in Bethlehem, PA., and now lives in Chevy Chase, Md.

Luncheon & Lecture: Adults \$20; Students \$10

Karl Rove NOV. 14 / 7:30 p.m.

The Future Of The Republican Party

Iconic political strategist Karl Rove is best known for his provocative and robust knowledge of major political issues. He served as Senior Advisor to President George W. Bush from 2000–2007 and Deputy Chief of Staff from 2004–2007. At the White House he oversaw the offices of Strategic Initiatives, Political Affairs, Public Liaison, and Intergovernmental Affairs and was Deputy Chief of Staff for Policy, coordinating the White House policy-making process.

Before he became known as the architect of President Bush's 2000 and 2004 campaigns, Mr. Rove was president of Karl Rove + Company, an public affairs firm that worked for Republican candidates, non-partisan causes, and non-profit groups.

Mr. Rove is a regular Fox News contributor and also writes a weekly op-ed for *The Wall Street Journal*. He is the author of *The New York Times* bestseller, *Courage and Consequence: My Life as a Conservative in the Fight*. He has written for a variety of publications, including *The Daily Beast*, *Financial Times*, *Forbes*, *FoxNews.com*, *HumanEvents.com*, *The Times*, *The Washington Post*, and *The Weekly Standard*.

A Colorado native, Karl Rove attended the University of Utah, the University of Maryland-College Park, George Mason University, and the University of Texas at Austin. He has taught graduate students at UT Austin's Lyndon B. Johnson School of Public Affairs and undergraduates in a joint appointment from the Journalism and Government departments at the university.

Evening Event: Adults \$25; Students \$10

Norman Ornstein, Ph.D. NOV. 15 / Noon

Where Do We Go From Here: Picking Up The Policy Pieces In A Dysfunctional Political System

Norman Ornstein is a long-time observer of Congress and politics. He writes a weekly column for *Roll Call* called *Congress Inside Out* and is an election eve analyst for CBS News. He served as co-director of the AEI-Brookings Election Reform Project and participates in AEI's Election Watch series. He also served as a senior counselor to the Continuity of Government Commission.

Dr. Ornstein led a working group of scholars and practitioners that helped shape the McCain-Feingold law that reformed the campaign financing system. He was elected as a fellow of the American Academy of Arts and Sciences in 2004.

His many books include *The Permanent Campaign and Its Future* and *The Broken Branch: How Congress Is Failing America and How to Get It Back on Track*, (with Thomas E. Mann), which was named one of the best books of 2006 by *The Washington Post*. His most recent book (also with Mann), *It's Even Worse Than It Looks: How the American Constitutional System Collided With the New Politics of Extremism*, was published in May by Basic Books and is already a *New York Times* bestseller.

Dr. Ornstein earned his doctoral and master's degree in political science from the University of Michigan. He earned his bachelor's degree at the University of Minnesota.

Luncheon & Lecture: Adults \$20; Students \$10

Robert Kirshner, Ph.D. NOV. 15 / 7:30 p.m.

The Runaway Universe: Einstein's Blunder Undone

Robert P. Kirshner is Harvard College Professor of Astronomy and Clowes Professor of Science at Harvard University. He graduated from Harvard College in 1970 and received a Ph.D. in Astronomy at Caltech. He was a post-doctoral student at the Kitt Peak National Observatory and was on the faculty at the University of Michigan for nine years. In 1986, he moved to the Harvard Astronomy Department, serving as chairman of the department and head of the Optical and Infrared Division of the Harvard-Smithsonian Center for Astrophysics.

Professor Kirshner is the author of over 200 research papers on supernovae and observational cosmology. His work with the High-Z Supernova Team on the acceleration of the universe was called the "science breakthrough of the year for 1998" by *Science Magazine*. He and High-Z team shared the Gruber Prize for Cosmology in 2007.

A member of the American Academy of Arts and Sciences, Professor Kirshner was elected to the National Academy of Sciences in 1998 and the American Philosophical Society in 2004. He served as President of the American Astronomical Society and received the Distinguished Alumni Award from Caltech in 2004. He is a frequent public lecturer on science. His popular book, *The Extravagant Universe: Exploding Stars, Dark Energy, and the Accelerating Cosmos* is now available in paperback and has been translated into Japanese, Portuguese, Spanish, and Czech.

Evening Event: Adults \$20; Students \$10

Ira Byock, M.D. NOV. 16 / Noon

Dying Well In America: Giving And Getting The Best Care Possible Through The End Of Life

Ira Byock, M.D. is Director of Palliative Medicine at Dartmouth-Hitchcock Medical Center in Lebanon, NH and a professor at the Geisel School of Medicine at Dartmouth. He has been involved in hospice and palliative care for nearly 35 years. Throughout his career, he has been a consistent advocate for the voice and rights of dying patients and their families.

Dr. Byock helped found a hospice home-care program for indigent populations in Fresno, CA. He was a co-founder and principal investigator for the Missoula Demonstration Project, an organization in Montana dedicated to researching and transforming end-of-life experiences. From 1996 through 2006, he served as Director for Promoting Excellence in End-of-Life Care, a national grant program of the Robert Wood Johnson Foundation. And he has served as President of the American Academy of Hospice and Palliative Medicine.

Dr. Byock has authored many articles on the ethics and practice of hospice, palliative and end-of-life care. His books have become standards in the field and widely used as counseling tools by palliative care and hospice programs. His most recent book, *The Best Care Possible*, tackles the crisis surrounding serious illness and dying and his quest to transform care through the end of life.

Dr. Byock has been a featured guest on numerous national television and radio programs, including "NPR: All Things Considered," "CBS 60 Minutes," "Fox and Friends," and "PBS The News Hour."

Luncheon & Lecture: Adults \$20; Students \$10

Barry Casselman, M.A. NOV. 16 / 7:30 p.m.

The Votes Are In: What's Next For American Politics?

Barry Casselman is an author, journalist and lecturer who has analyzed and reported on American presidential and national politics since 1972. He has been a contributor to many national publications and a regularly featured political analyst on radio news shows. His blog, *The Prairie Editor*, has an international readership and appears on his website at barrycassel.com.

From 1990-2011, he was the Executive Director of the non-partisan International Conference Foundation, hosting world leaders, foreign journalists and other international visitors. At the foundation, he organized symposiums, including the highly acclaimed conference on locating the new political center in America with Newt Gingrich, leading spokespersons of the Clinton administration, and independent political groups. Another symposium on homeland security featured Tom Ridge and other national experts.

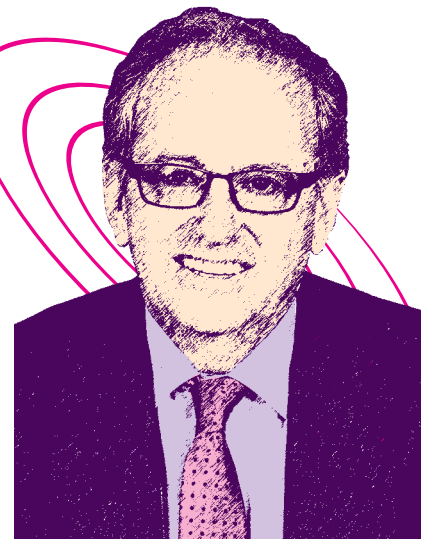
Mr. Casselman has been a lecturer on public policy at Princeton University's annual international business conferences in New York and guest lecturer at George Washington University, the Hubert Humphrey Institute of Public Affairs, the University of Minnesota, and Gannon University.

He is also a widely published poet, short story writer and playwright. He is the author of four published books of literary prose and poetry. His work has been frequently anthologized and translated in other languages.

Barry Casselman was born in Erie, PA. He received his B.A. from the University of Pennsylvania and his M.F.A. at the Writers Workshop at the University of Iowa. He now lives in Minneapolis, MN.

Evening Event: Adults \$20; Students \$10

Global Summit Week Pass: Single admission to all seven events: \$125/adult and \$50/student.



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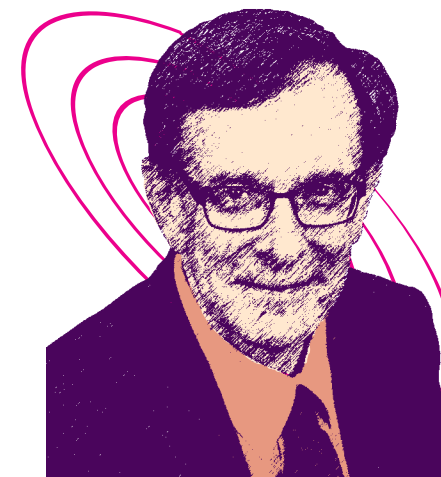
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